




PETROS LEONIDOU

HEAD OF FRONT END



CONTACT

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-  Limassol

PROFILE

I have strong communication and organizational skills, attention to detail, initiative and ability to work in a group effectively. I like to be challenged and take responsibilities.

EDUCATION

Computer Science

University of Brighton

2010 - 2013

A' Lanition Lyceum, Limassol

Grade: 18.3/20

2002 - 2008

SKILLS

TECHNICAL

- HTML / CSS
- JavaScript
- React.JS
- Php
- GIT
- Bootstrap
- Flexbox
- WordPress

MARKETING

- Adobe Photoshop & Illustrator
- YouTrack, Jira, Brightpod
- Silverpop, Hubspot email marketing platforms
- Microsoft Office

EXPERIENCE

HEAD OF FRONT END

T.I.O. Group Holdings Ltd | November 2018 - Present

- Developing company's websites and landing pages from scratch (using HTML, CSS, ReactJS, Next.js), maintaining and updating on a daily basis (Ensuring responsiveness and cross-platform optimization)
- Responsible for the smooth flow of the daily business tasks
- Managing the team and coordinate efforts across teams to deliver software products successfully
- Reviewing team's work and optimizing code together
- Brainstorming with the management for new marketing and lead generating ideas
- Improving company's websites and landing pages' SEO by optimizing their speed and applying best practices
- Responsible for training, managing and introducing new team members to company's systems and technologies to ensure consistency and top quality outcome

MARKETING FRONT END DEVELOPER

Blue Capital Markets (easyMarkets) | August 2017 - November 2018

- Maintaining, updating and optimizing company's websites
- Implementing new landing pages for marketing campaigns
- Plan, design and develop company's email templates and email funnels and automated emails (Using IBM Silverpop)
- QAing developers team's work, reviewing and optimizing code
- Brainstorming and implementing new scripts to automate and simplify daily tasks across different departments inside the company

PROFESSIONAL

- Time management
- Problem solving
- Communication
- Quick learner
- Leadership
- Creativity

FRONT END DEVELOPER

Spotware Systems LTD | December 2015 - August 2017

- Front-end web development and maintenance of company's websites (Using HTML5, CSS3, JS, PHP and WordPress)
- QAing company's websites and implementing automated tests about the basic functions. For example registration forms, popups, mobile responsiveness etc (Using Telerik Test Studio)
- Design and develop email templates

FREELANCE WEB DEVELOPER

Freelance Web Developer | August 2013 - November 2015

- Working as a full time WordPress Web Developer

EXTRA CURRICULAR ACTIVITIES AND INTERESTS

Hobbies

Photography, videography, gaming, guitar, music composition

Sports

Football, bowling, snowboarding, tennis, basketball, volleyball, cycling, jogging

Music

Local band (participate in local competitions) Guitar lessons (Distinction in TVU intermediate graded examination in music performance electric guitar grade 4, London College of Music Examination), guitar, bass guitar, member of the school choir, familiar with Steinberg Cubase music production programme (PC)